

THE FLOOD MUSEUM

NOAH'S WORLD AND THE GLOBAL FLOOD

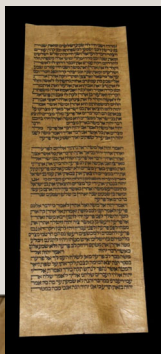
WHAT IS “THE FLOOD MUSEUM”?

GUIDING PRINCIPLES

- THE CREATION IS REAL
 - The creation of the world, as described in scripture, is an accurate description of the events.
- THE FLOOD REALLY HAPPENED
 - A global flood, as described in scripture, actually occurred.
- THE PROMISE IS TRUE
 - The covenant made with Noah (and with Enoch) is true, and important to everyone.
- GOD IS ALIVE
 - The Creator of the world is alive, and involved in the lives of men.

COMMON GROUND

- The flood story does not belong to any one religious group or culture.
- It is the most prevalent story in cultures all over the world.
- This museum will tell the story of that universal event.
- It will not exclude any religious persuasion, or be exclusive to any religious doctrine.
- This is not simply a “story in the Bible” it is our story, it belongs to all of us.

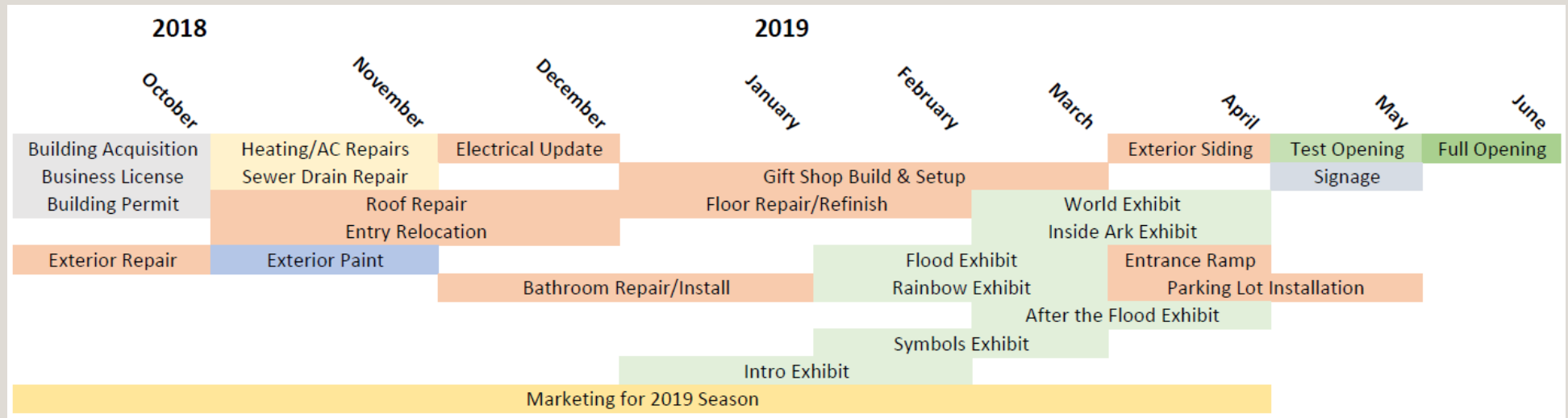


HANDS-ON LEARNING

- The Flood Museum will employ the latest technologies to give visitors an opportunity to interact with the events of the flood, and their aftermath.
- The Flood Museum will present a scientific basis for the global flood.

PROGRESS OF THE FLOOD MUSEUM

TIMELINE OF EVENTS REQUIRED TO OPEN THE FLOOD MUSEUM



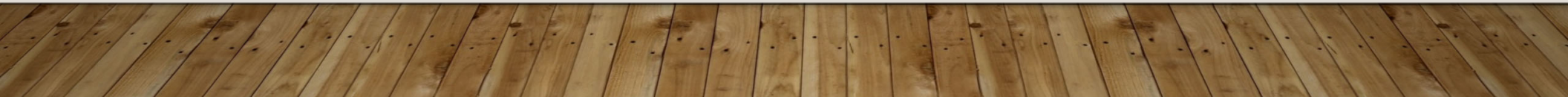
ORIGINAL ARTWORK HAS BEEN COMMISSIONED FOR THE NEW MUSEUM



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CUSTOM MURALS ARE BEING CREATED



ARTIFACTS ARE BEING ACQUIRED

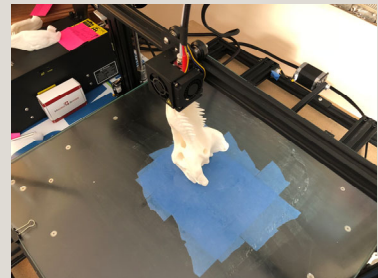
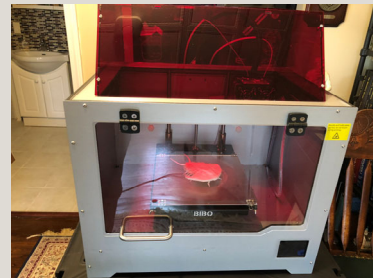
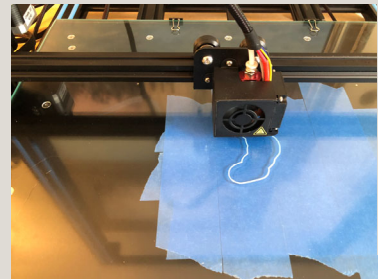
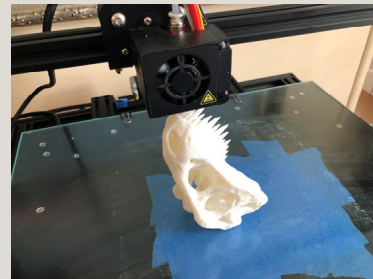


ULTRA RARE JELLYFISH
Aff. Heimolora stellaris
Fossil Jellyfish (new species)
Lower Upper Cambrian
Mount Simon Sandstone
Marathon Co., WI.



DISPLAYS ARE BEING CREATED

Flood Museum 3D Printers are creating the components for displays and exhibits.



A NATIONAL MUSEUM TOUR HAS BEEN CONDUCTED

Meeting with staff and touring exhibits at the country's best museums:

- Indianapolis Children's Museum
- The Ark Encounter
- The Creation Museum
- Dinosaur Journey of the Western Colorado
- Museum of Ancient Life at Thanksgiving Point
- Smithsonian National Museum of Natural History
- Washington DC Museum of the Bible
- ...and others



TECHNOLOGY PARTNERS HAVE BEEN SELECTED



Show Control software/hardware used in higher-end theme park and animatronics applications.

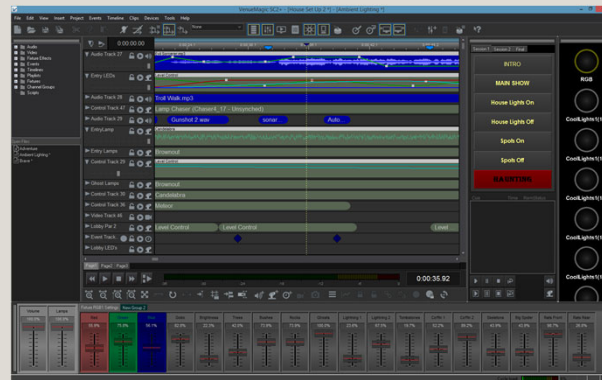


EXHIBIT FLOW DESIGN UNDERWAY

Working within the existing footprint of the projected building, to develop the best exhibit flow and storytelling for guests to the Museum.



ANIMATED EXHIBIT CONSTRUCTION BEGUN

- 9-foot T-Rex Skelton
- Life-size Noah Character
- Other Pre-flood Animals



BUILDING EXTERIOR DESIGN

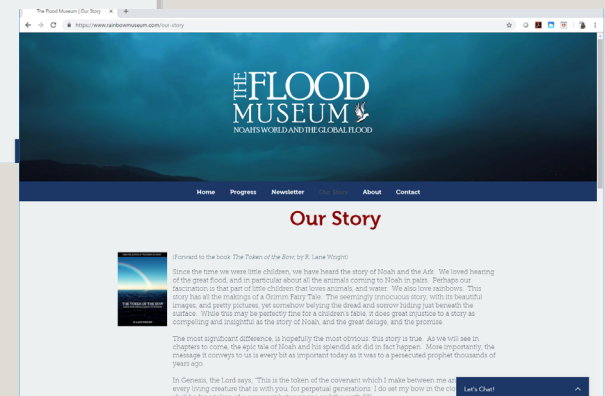
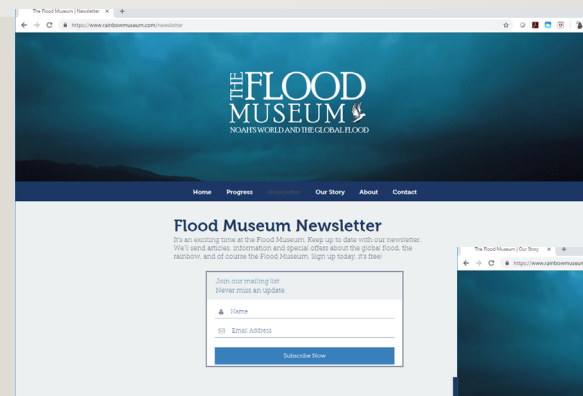
- South end of building exterior siding to enhance “Ark” appearance.
- Entrance relocated to south side.
- Entrance via “Noah’s Ramp”
- Parking pad on south side.



BRANDING AND LOGO DEVELOPMENT



WEBSITE DEVELOPMENT



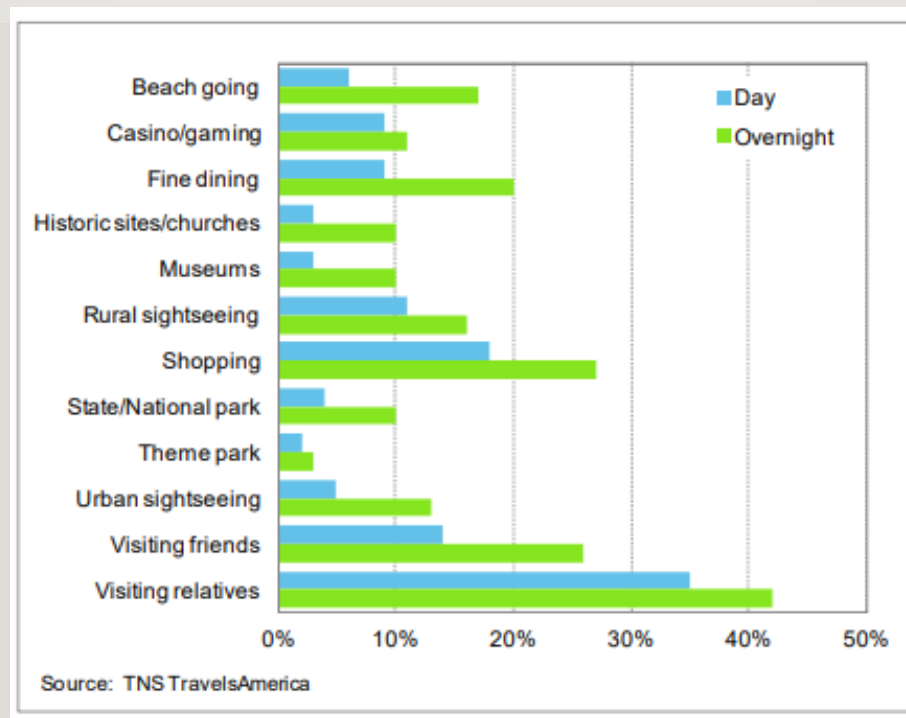
TheFloodMuseum.com

FUTURE OF THE FLOOD MUSEUM

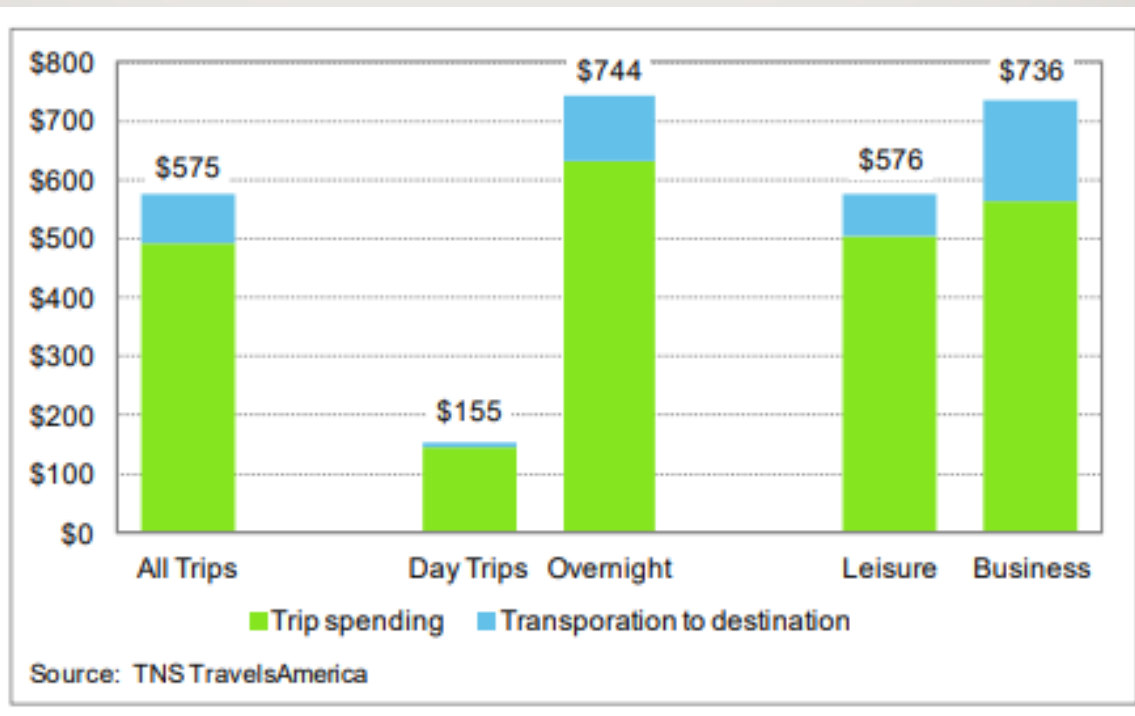
ECONOMIC BENEFITS FOR NAUVOO

- U.S. Faith-based Tourism is estimated to be an over \$18 billion-a-year industry.
- U.S. museums and historical sites generate more than \$13 billion in revenue annually.
- Over 14 million American households visit museums every year.
- Over 81% of Americans participate in cultural activities “for fun”.
- As a result of the “Ark Encounter” in Northern Kentucky:
 - Northern Kentucky now accounts for 20% of Kentucky’s tourism
 - Occupancy rates for hotels in Northern Kentucky are at 90%
 - Other local attractions, businesses and hotels have experienced significant increases (over 20%)

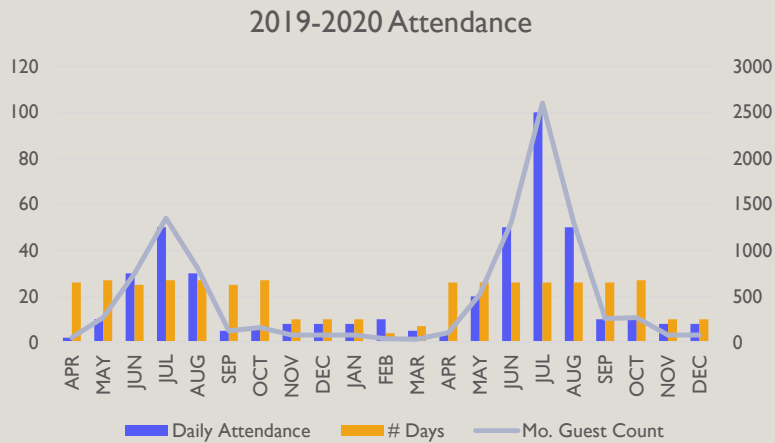
ACTIVITIES BY TYPE OF TRIP



AVERAGE SPENDING BY TYPE OF TRIP



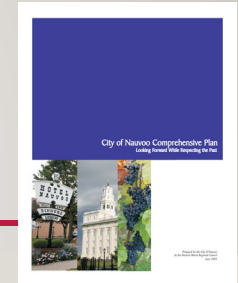
2019-2020 ATTENDANCE



- Days open vary from 6 days a week (during peak season), to 1 day a week (during extreme offseason).
- Maximum projected daily attendance projected is 100/day (by July 2020)

WHAT DID CITIZENS SAY?

IN 2009 THE CITIZENS OF NAUVOO WERE SURVEYED



- The survey of residents revealed:
 - A majority of those surveyed feel that Nauvoo is not using innovative approaches to attract new businesses and industry.
 - Most respondents also agree that Nauvoo is not using innovative techniques to encourage the expansion of existing local businesses.
 - 85 percent of those surveyed agree or strongly agree that tourism is very important to Nauvoo.
- Recommendations included in the plan:
 - The development of businesses and services should be developed in the underused or vacant buildings in the downtown area.
 - Nauvoo should actively work to encourage planning that would enrich area businesses and target year-round consumerism.

It is our belief that when referring to “Nauvoo”, these comments were not limited to Nauvoo City Government, but are a broader reference to all stake-holders in Nauvoo.

PROPERTY CLASS

Hancock County Property Tax Inquiry 01-01-000-474 : 2017 [New Search](#) [County Links](#) [View Search Results](#)

Property Information		
Parcel Number 01-01-000-474	Site Address 308 Knight St Nauvoo, IL 62354	Owner Name & Address Carico, John 3154 Old Baywood Rd Galax, VA, 24333
Tax Year 2017 (Payable 2018) ▼		
Tract Number 0601112001		
Property Class 0060 - Commercial Business	Tax Code 01003	Tax Status Taxable
Net Taxable Value 26,672	Tax Rate 8.333590	Total Tax \$2,222.74
Acres 0.2900	Lot Size 70 x 181.5	TIF Base Value 56,423
Legal Description WELLS ADD W 70' LOT 2 BLK 18 NAUVOO 7-9 06-01A 01-0528 06-01-112-001 KNIGHT 308 ST		

Overview
[Photos and Sketches](#)
[Assessments](#)
[Billing](#)
[Exemptions](#)
[Farmland](#)
[Parcel Genealogy](#)
[Names](#)
[Redemption](#)
[Sales History](#)
[Taxing Bodies](#)

Tax Year 2006 (Payable 2007) ▼
Tract Number 0601112001
Property Class 0060 - Commercial Business

- This property has been taxed as a Commercial Business for the length of time online records are available.
- It has been a business for over 60 years.
- Even the most recent tax bill (2017) indicates it is being taxed as a commercial property.

CURRENT BUILDING CONDITION



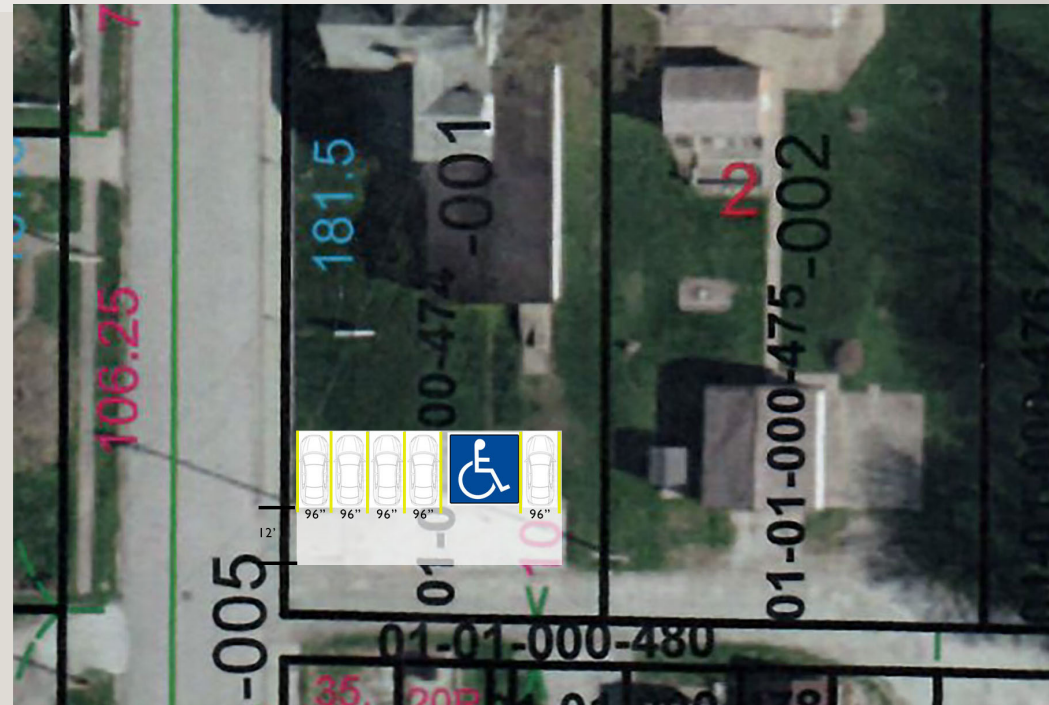
The property suffers from significant deferred maintenance. It currently does not have a working bathroom or kitchen, and was modified in the past to serve a specific commercial purpose.

PLANNED MODIFICATIONS TO THE BUILDING

- Immediate roof repairs
- Exterior cleaning, repair and painting
- Addition of adequate parking pad on south side of building
- Enlarging south entrance, to serve as main entrance
- Repair of rotted floor joists
- Wall and floor repairs
- Electrical upgrades
- Heating system repairs
- Plumbing repairs

PARKING CONSIDERATIONS

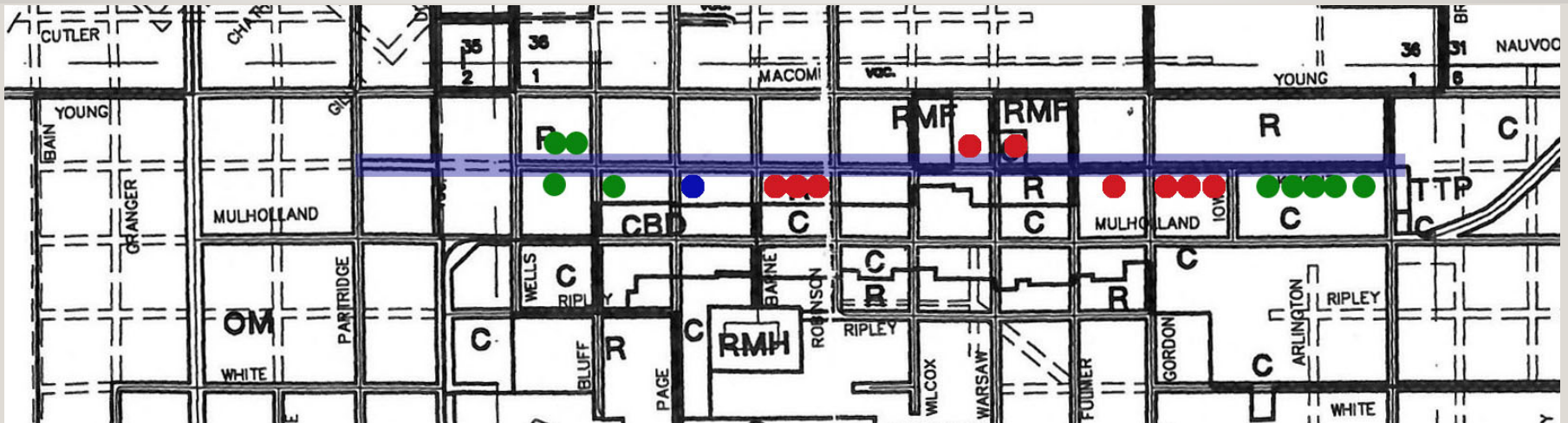
- 5 Standard Parking Spaces will be added to the South side of the building.
- 1 Accessible Parking Space will be added to the South side of the building.
- Additional parking is available on the west side (where patrons to other CBD businesses already park)
- Also, Mulholland CBD parking is within walking distance.
- Parking Spaces are planned to be 12' from the alley edge.



EFFECT ON NEIGHBORHOOD

- Ten effected property owners (within 250 feet) are commercial properties, including restaurants and other retail businesses that would benefit from increased downtown traffic and a broader season.
- The property value on this property has declined from \$143,859 in 2006, to \$80,016 in 2017 (based on assessed value). A 44.3% decrease in property valuation.
- This property most recently sold for \$30,000 in March of 2018. A decrease from 2006 value of 79%.
- Adjacent properties have realized a 19.3% decrease (average).
- The decrease in property value has also resulted in a property tax decrease of 47% since 2011.
- Nearby properties that have received improvements, have actually realized an increase in property valuation of 9.8% in this same period.
- Improving this property, will have a positive effect of property values in the area.

THE CHARACTER OF THE NEIGHBORHOOD



- Red: Commercial Business
- Green: Non-residential Use
- Blue: Proposed Museum

THE CHARACTER OF THE NEIGHBORHOOD

- To the West, Knight Street includes a City Park, a Family Search Center, an Arrival Center and an LDS Temple. Each accommodates patrons.
- To the East, one block is the old School Building, now a “business incubator” which houses a gym, dance studio, music classes, and other businesses that accommodate patrons.
- Further East, on Knight Street, is a Hotel, a series of commercial buildings, (what was until recently an extension of the Hotel), a T-Shirt company., and another provider of accommodations.
- Knight Street is already a mixed-use area, with many businesses and property owners who support patron traffic.

CONSIDERATION OF NEIGHBORHOOD CONCERNS

- Parking and entrance will be moved to the south side of the building.
- Solid Parking Pad will be installed.
- Central Business District proximity will allow foot traffic access.
- North side (Knight Street facing) will be rehabilitated to improve neighborhood appearance.
- Landscaping and maintenance will continue to ensure the property does not become (or remain) an eyesore.
- Visitors to this location will be museum and art patrons.

AMENDING OF ZONING ORDINANCES

“...provision must be made for changing the regulations as conditions change or new conditions arise. Otherwise zoning would be a "strait-jacket" and a detriment to a community instead of an asset.”

Comment from *A Standard State Zoning Enabling Act*,
United States Department of Commerce,
revised edition, 1926.